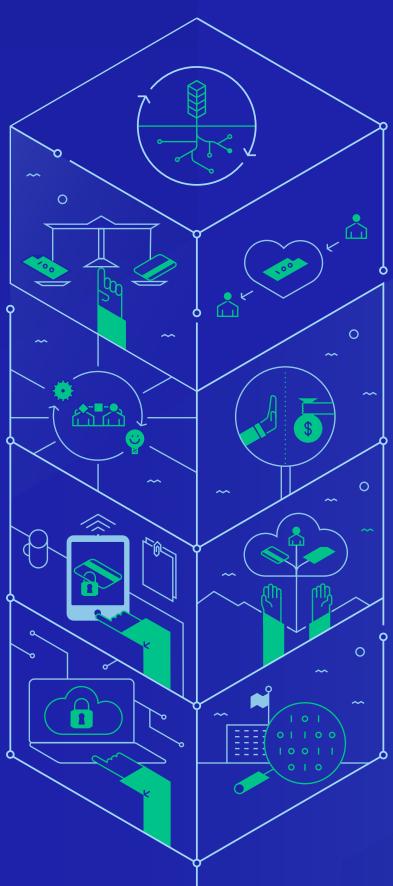
## Sustainability Report

2020

Approved by Entercard's board of directors March 2021.

The Board is responsible for the sustainability report.





### Contents

1_	Company business model and how we work with sustainability	04
	About Entercard	05
	Our most important stakeholders	07
	Our organisation	08
	Financial stability	09
	Assessing materiality	10
	Entercard and sustainability	11
2	Our policies and how we act upon them	14
	Ethics policy and our Code of Conduct is the basis for our reputation	15
	Responsible lending and consumer information	15
	A responsible Credit Risk strategy balances our growth ambitions	16
	Reputation and trust	17
	Combating fraud	17
	Major efforts to combat money laundering	18
	Responsible sourcing	18
	Suppliers and Human Rights	19
	Highest level of importance: information security	19
	A diverse and engaged workforce	20
	Working against bias	20
	Harassment, discrimination and bullying	20
	Equal pay	20
	Employee engagement in sustainability activities	21
3	Risk and compliance management	22
	Entercard's three lines of defence 23	
	Compliance management	24
	Risk management	24
	Internal control system	25
	Overview of operational risks in sustainability	26
4	Central performance indicators	30
	Customer feedback	31
	Transaction NPS	32
	Reputation survey	32
	Web accessibility	35
	Employees	36
	Climate friendly buildings: energy consumption per location	37
	Paper use at Entercard	38
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## Glossary

AML Anti-Money Laundering
CEO Chief Executive Officer

CTF Counter Terrorist Financing

DCA Debt collection agencies

**ESG** Environmental and Social Governance

**EU** European Union

**ISO** International Organisation for Standardization

IT information technologyIVR Interactive voice response

**OECD** Organisation for European Economic Co-operation and Development

**UN** United Nation's

**VoE** Voice of the Employee

**WCAG** Web Content Accessibility Guidelines

Company business model and how we work with sustainability

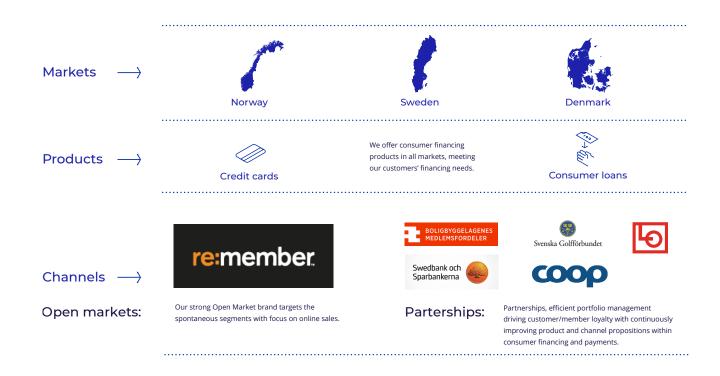
## 1 Company business model and how we work with sustainability

#### About Entercard

Entercard is a financing company that offers credit cards and consumer loans to the Scandinavian market.

Our mission is to make our customers' everyday lives easier by delivering smart payment and financing solutions. Today we have 2 million customers, 50 partners and 80 different products in our portfolios. We hold 18 percent of the Scandinavian credit card market. Based on our business model, the most important things we can do when it comes to sustainability is to protect our customers, contribute to a well-functioning and transparent financial system and be a responsible lender and employer.

For our owners Barclays Bank and Swedbank Sustainability is important, and Entercard follows the high standards for Sustainability in all its business operations.



#### Our business model

Our business is to provide customers and partners with financial flexibility in a responsible manner. We take care of the complete financing solution, from risk and money management, to customer communication and digital development. We create value through a strong consumer focus and tailoring solutions. Our financially strong value network provides synergies and economies of scale.

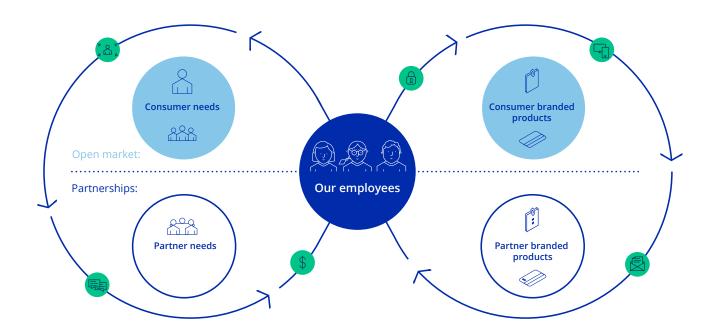
#### Our most important stakeholders



We have over 50 partners: banks, retailers and membership organisations. We tailor financial solutions that strengthen the relationship between our partners and their customers, and secure profitability and long-term sustainability. Our partnerships also span collaborations with complementary companies to develop new types of financial solutions together.

Entercard values regular contact and open dialogue with our many different stakeholders, whether it is employees and unions, partners and customers or regulators and suppliers. The foundation for how we take care of our stakeholders is enshrined in our company values: passionate, innovative and genuine.

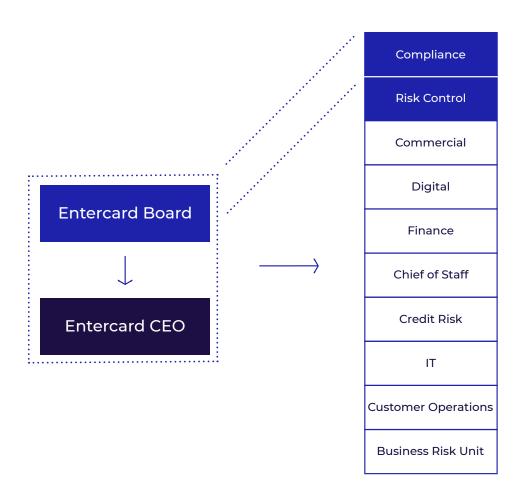
#### Our organisation

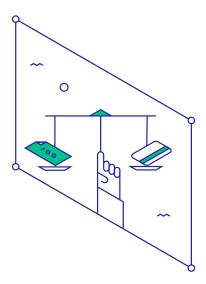


Entercard is organised in nine functions across Scandinavia. All functions have a responsibility to deliver upon our company's shared targets that generate value for our stakeholders.

The Entercard Board consists of representatives from our owners Swedbank and Barclays Bank, and two employee representatives.

We collaborate as one company across borders, which drives our culture as a responsible lender and gives us flexibility to apply capabilities efficiently, adapt to change and execute fast for the benefit of our customers and partners in all countries.





#### Financial stability

As a financial institution, we have a responsibility to be transparent and trustworthy, provide financial stability and to promote a sustainable financial situation for our customers. The way we do business has an impact on people and the environment through our lending, our payments systems and our investments.

Our Board has endorsed governing documents that contribute to the management and control of risks linked to financial stability. These include:

- · Credit Policy
- Capital Policy
- Liquidity and Funding Strategy
- · Enterprise Risk Management Policy.

There are several components to our business model to ensure financial stability. The main component is to be a responsible lender. This ensures that our customers maintain manageable credit amounts, that our customers' needs are met with financing solutions and that our customers maintain manageable personal finances.

Our capital and liquidity management and control ensures that we act as a responsible lender. Our approach to capital planning and management is conservative and robust. Risk and capital planning follows as an extension of the medium- and short-term plan processes, and is reviewed regularly. We systematically evaluate capital and liquidity need. Our assessments are based on financial goals, risk profile and business strategy. Stress scenarios help us to define future needs. We continually monitor and report capital and liquidity coverage as part of our regulatory requirements, and undertake a detailed annual review.

Preventing and managing risks is a central part of the company's operations. Identification of risks associated with sustainability is integrated with the company's ongoing risk management. The purpose of risk management is to secure that the risks taken in the business do not threaten our solvency or liquidity, and are balanced in regards to the possible return. This is managed through securing that the risk levels do not exceed the risk appetite level, set by the Board.

The predominant risk facing us is credit risk. Our lending strives towards ambitious objectives in terms of ethics, quality and control. We conduct active monitoring and optimising of our portfolios' credit risk. The decision to grant credit requires that there are sound grounds to expect that the borrower can fulfil his or her commitment to Entercard.

We manage liquidity risk through funding with longer duration and a considerable buffer of liquid assets. We have a limited investment risk through a portfolio of high quality liquidity assets, held to mitigate our liquidity risk. The credit quality of the assets is very high and consists of exposures to municipalities, governments and covered bonds.

Regarding capital risks, we have a solid capital situation and a low risk profile. We strictly adhere to the capital adequacy regulation and minimum requirement for regulatory capital. Entercard has an overall satisfactory risk management within all risk appetite levels.

#### Assessing materiality

Based on our business model, our most material issues for sustainability are:

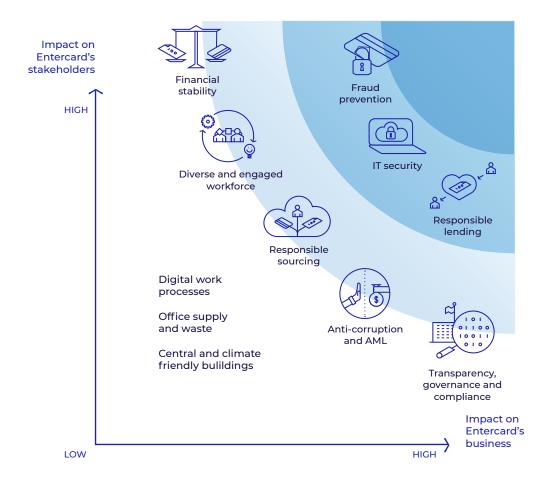
- fraud prevention
- · information technology (IT) security
- financial stability
- · a diverse and engaged workforce
- · responsible sourcing
- anti-corruption
- anti-money laundering (AML)
- · transparency, governance and compliance
- responsible lending.

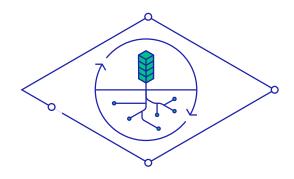
When assessing our responsibilities towards society, we have considered issues directly relevant to our business model. Security for our customers and partners are of the highest importance. This includes fraud prevention, IT security, anti-corruption, AML and transparency.

We influence society as an employer, with over 470 employees. We are committed to having a diverse and engaged workforce, ensuring equal opportunities for our employees, and providing quality services to our partners and customers. As a lending company, we are committed to being a responsible lender and contribute to financial stability to our customers. Some of the steps we take to ensure we are a responsible lender include providing easily available and transparent information through our websites and delivering accessible and helpful customer service.

#### What affects our stakeholders the most?

The materiality figure below illustrates what topics we deem to be most material, when it comes to how our business impacts society. These issues are what we report on.





## Entercard and sustainability: responding to the UN goals

We acknowledge that our business impacts society. We strive to measure this impact through the non-financial targets we present in this chapter using central performance indicators. These indicators relate to four of the United Nation's (UN) universal goals, which are a call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030.

Visualising how our business contributes to this huge global effort might be difficult to grasp, but we believe that through our role as an employer, lender and actor in society, we can do our small part in helping reach the sustainability goals that UN has set.

We have chosen to focus our efforts on the following four goals:

- 4: Quality education
- 5: Gender equality
- 8: Decent work and economic growth
- 11: Sustainable cities and communities.

We try to integrate these goals in our business processes and sustainability activities.

#### UN sustainable development Goals, employee welfare and how we address human rights

The UN's Sustainable Development goals, and how we address human rights, serve as a basis for our sustainability work. As a Scandinavian company, trust between employees and management is important, and the official collaboration between the unions and the management play an important role in how we run our business. At Entercard, it is easy to join a collective union, and our employees have representatives that sit on our Board. When we outsource work, we ensure that employee rights' and human rights are considered. Entercard view it as our responsibility to ensure that we do not purchase services from companies that breach any human or employee rights.

Each year we conduct an annual Voice of the Employee (VoE) survey to monitor employee satisfaction and well-being. All leaders in Entercard are obliged to follow up our employee's satisfaction and we believe that our systematic approach to employee satisfaction is a foundation for our success in business. We focus on facilitating growth opportunities and a healthy work-life balance for all employees.



We use our strengths to help others. Our sustainability activities are activities where our diverse staff are able to contribute with their time, knowledge and skills to local initiatives. An important element of our efforts within sustainability is to encourage engagement among our employees. We believe this is a stronger approach than just donating money or participating in an Environmental and Social Governance (ESG) network. When staff actively engage the learning effect is higher.

Meeting stakeholders outside Entercard, alongside non-Governmental organisation (NGO) partners, helps our employees gain new insights. These initiatives contribute to local society, and create a more social environment at Entercard.

Entercard staff spend time and competence in volunteer-programs for youth through My Dream Now in Sweden, and the Initiative for Young Entrepreneurship in Denmark and Norway.



Gender equality is of high importance to us. We are proud to be a company where women hold more than 50 percent of the leadership positions. We make sure all employees can maintain a healthy balance between career and family life. In addition to gender equality, we believe that diversity is a strength. With employees from more than 40 different nationalities, respect for different religious and cultural backgrounds is important to us.



The UN goal number 11 address the challenge that half of humanity – 3.5 billion people – live in cities today and 5 billion people are projected to live in cities by 2030.

Rapid urbanization is exerting pressure on fresh water supplies, sewage, the living environment, and public health. Our offices are placed in the central areas of Oslo, Stockholm, Trondheim and Copenhagen. In all these offices our employees contribute to cleaner cities by taking part in picking liter in the city center and participating in cleaning the local beaches. We have joined Hold Norge Rent and Håll Sverige Rent and in addition to our offices own local litter picking and. We also take part in the bigger national activities.



Decent work and economic growth is a core part of our business model. We do our very best to make sure that our employees are satisfied, have equal opportunities and the ability to grow professionally. Our business contributes to society's economic growth through stability. We continue to develop our services and products to ensure that we can offer economic growth and employment. We view responsible lending as a crucial part of ensuring sustainable growth and financial stability, and our employees respect the impact our products have on our customer's everyday lives.

## A special year: Responding to COVID-19

The unique challenges the world experienced in 2020, showed us that our products and services are of huge importance to our customers' everyday lives. This year has taught us to consider the impact our products have upon society. We are proud that we have been able to turn around and improve our process and working routines to support our customers, and take care of all our employ-ees through a difficult time. After March 2020, Entercard introduced measures to take care of our employees and customers. It was important for us to keep all our services open for our customers.

Our response to COVID-19 included establishing a designated corona-hub management team that met weekly. The management team was responsible for implementing and delivering a robust plan for both internal and external Covid-related issues.

We were fully operational in 2020. This includes moving a large percentage of our staff into home office, as the pandemic worsened in the cities in which we are located. We started with a split working model with approximately 50/50 on rotating remote working. Later in the year, as the infection rates increased, almost all staff had to work from home. We introduced a travel ban for business travels early in the year that remains in place. Work environment safety was scaled up with intensive cleaning/disinfection in all offices, complemented by social distancing measures. These measures are still applicable.

In March and April, there was a very long case processing time at the social services in Norway (NAV), which affected a number of our Norwegian customers. For customers who had a long case processing time at NAV, we made an exception and agreed that there was sufficient documentation to refer to notification of redundancy / dismissal from the employer. This way, we "opened up" and paid insurance compensation to customers faster.

# To take care of our customers we undertook the following measures:

- Set up a consumer information-webpage on COVID-19, including frequently asked questions about how to deal with the situation in local languages with information, advice and necessary links in all markets.
- Our interactive voice response (IVR) has been updated with how customers can find more information on the web
- All our campaign material was quickly reviewed, and campaigns which are focused on travel were changed to other topics to be more relevant for our customers.
- We also reminded our customers with insurance that the insurances for payment protection and loan protection could be helpful for those who have temporarily lost their employment.

## Our collections department helped customers by:

- Securing that we had sufficient agents to be able to support our customers with all their questions. Use of overtime was introduced to a larger extent to help customers.
- We implemented a more relaxed use of the rules for some forbearance measures and made temporary new forbearance measures available.
- Collections also ensured to not escalate our customers to debt collection agencies (DCA) if we know that they have an incoming payment from their insurance.

# 2 Our policies and how we act upon them

# 2 Our policies and how we act upon them

#### Our Ethics policy and Code of Conduct are the basis for our reputation

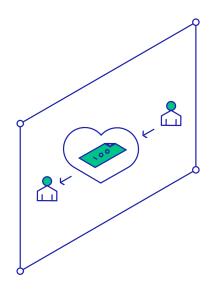
Entercard Group is dependent upon good reputation and confidence from the public. High ethical standards are the basis for the confidence our stakeholders have in us. We invest time and resources to ensure that all employees understand and respect our Code of Conduct. All employees go through a mandatory training of the EnterCode on an annual basis. EnterCode is our own Code of Conduct. It creates awareness and minimises the risk of corruption in our business activities and the way we work together. We provide our employees with a process for whistleblowing, which employees can use to raise confirmed or suspected violations, irregularity or internal fraud anonymously and in a safe manner.

#### AML

Current AML legislation states that all employees in the financial industry must annually participate in training on how money laundering and terrorism financing is combated within the company. All employees complete the mandatory AML training once a year to ensure that we are compliant. In addition, we developed additional AML training for employees who work with AML questions.

## Responsible lending and consumer information

Responsible lending is the backbone of our business and it is closely linked with our credit risk policy. Based on



learnings from focus groups with customers, Entercard works continuously to improve the consumer advice and information given through our corporate websites. These include a separate section called 'consumer information' with simple animated films, word lists and explanations about how our business works.

We use proven methods and customer data, which enable us to offer a personalised credit limit to each individual. We do not grant credit to people with payment marks, or to those underaged. Our customers are assessed for affordability before they are granted a card or a loan, to ensure that the applicant can handle having credit in a responsible manner. We always undertake an individual credit check, so that our customers feel secure that they receive a loan or credit that they can afford and handle.

## As a responsible lender we undertake the following:

- · Offer correct credit limits to the right customer.
- Transparency around the communication of our products, terms, interests and fees.
- Perform a collated credit check on all applicants.
- · Offer payment plans where applicable.

# A responsible credit risk strategy balances our growth ambitions

#### Our Credit Risk Strategy is based on well defined

- · Risk Appetite Framework.
- · concentration limits.
- · sound and fair lending practices.
- use of internal and external data to forecast customer, affordability, profitability and risk.

#### Manage reputational risk

- Promote a culture across the organisation that incremental profits should not be sought at the cost of unacceptable risk to our and our owners' reputations.
- This means declining certain customer segments and pricing strategies.

#### Secure resilience of asset

- Perform regular stress-testing exercises to simulate the impacts of various macro-economic scenarios.
- Adjust credit criteria to accommodate changing macroeconomic scenarios.

#### Be compliant and act as a responsible lender

- Respect all relevant laws and regulations.
- Provide compassionate solutions for customers who have entered financial difficulties.

#### Manage concentration risk

- Secure a spread of credit exposure over different countries, products and customer segments.
- Limit growth in certain areas if concentration is rising to an unacceptable level.

#### Manage risk appetite

- Regularly agree thresholds with the Board, providing rationale for proposals.
- · Do not breach risk appetite.

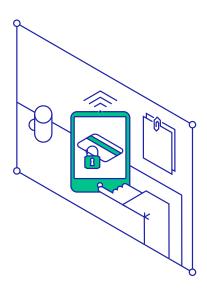
#### Reputation and trust

Entercard acknowledges that regular feedback from our stakeholders on how they view us will help us

improve our business. We monitor our reputation through an annually conducted reputation survey together with an external partner. Stakeholders in Norway, Denmark and Sweden respond to the survey.

We map elements known as reputational drivers, such as willingness to recommend us, impression of our products and services, innovations, sustainability, workplace, governance, leadership, performance and our corporate communication.

The data can be compared year-to-year and set the bar high in order to improve our reputation further. In recent years, results have shown that all our stakeholder groups perceive Entercard as a responsible company with high ethics and secure payment solutions.



#### Combating fraud

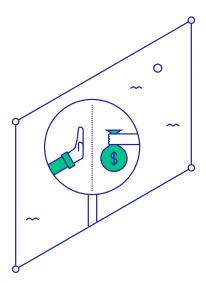
**Our commitment:** Entercard has the ambition to deliver our industry's most secure solutions in order to protect our customers and our company from fraud.

Over the years, we have invested significantly in new security systems and solutions from our partner FICO, in order to identify and prevent card transactional fraud (FICO® Falcon® Fraud Manager) as well as application fraud (FICO® Application Fraud Manager).

Fraudsters do not follow opening hours. To stop card fraud effectively in real time Entercard went live with Falcon Fraud Manager in 2013. Entercard was the first company in the Nordics to implement Falcon Fraud Manager. It is the most accurate and comprehensive solution for detecting payment fraud, using a comprehensive set of analytic techniques, including predictive analytics. This capability enables us to address fraud quickly and reliably, while minimising impact to customers from fraud reduction efforts. Falcon monitors all card transactions 24/7, and a team of skilled agents works constantly on system generated alerts. We identify more than 8 out of 10 fraud attempts, and fraud losses have significantly decreased the past years, despite the increase in the fraud attack rate.

The proliferation of data breaches, digital channels, and payments innovations has driven a surge in new account fraud. Criminals exploit technology and legacy controls to perpetrate identity theft, synthetic identity fraud and first party fraud. Early in 2020, Entercard went live with a new cloud-based solution, Application Fraud Manager. The system uses machine-learning analytics, models and rules to screen incoming applications for cards and consumer loans across all products and channels. It allows instant decision-making 24/7, and stops fraud at the point of origin.

The Entercard fraud team has always strongly focused on the fight of fraud, intelligence sharing and innovative approaches to new technology, whilst maintaining a data driven approach to all aspects of fraud management.



## Major efforts to combat money laundering

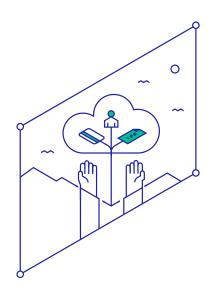
Money laundering, the attempt to integrate income from criminal activities, fraud or tax evasion in the financial system, is a serious problem for society. The Scandinavian financial authorities consider it an international challenge that could threaten the entire financial system.

Our commitment: Entercard has a dedicated department that has expertise in AML and Counter Terrorist Financing (CTF). We ensure that both management and employees are kept up-to-date on the industry's regulatory requirements. We also ensure that our employees are continuously updated on new ways in which the products supplied by Entercard can be used for money laundering and terrorist financing. In this way, we are up-to-date and are able to implement measures to prevent and impede money laundering and terrorist financing. Our high focus on preventing and impeding money laundering and terrorist financing also demonstrates that we are a serious player in the consumer finance market.

As the AML regulations are becoming more demanding both in the EU and in our markets, we need to continue adapting and strengthening our focus on AML/CTF to meet the requirements and manage the complexity of their implications across the organisation.

AML/CTF is a data-driven area, and analytical skills are important to be able to deliver on reporting requirements and to support optimization of process parameters. With this in mind, the department has expanded with resources that contribute to report automation, and decrease the number of "false positives" cases due to analytically- derived optimizations of monitoring parameters.

In 2020, the AML/CTF department has had two activities that have received particular focus. We have created an AML HUB where we have gathered all data relevant to AML in one place. Both for private and corporate customers. This gives us an advantage in our daily work. We have also worked on being more digitalised. We will going forward communicate more with our customers through our netbank instead of paper letters. This will help us be more efficient in the everyday work, and support the company's strategy for digitazation.



#### Responsible sourcing

**Our commitment:** In order to ensure that all regulations, requirements and business needs are taken care of when we purchase services, Entercard has a clear Procurement framework to govern such activities.

The Procurement processes are divided into different procedures, that are intended to cover the entire lifecycle of a purchase, and which clearly state which roles are i nvolved and responsible. When we perform bigger Procurement projects, Entercard has included supplier adherence to ethical standards as one of the deciding factors when choosing suppliers.

In line with that, Entercard will now also add supplier adherence to sustainability standards as another deciding factor when choosing suppliers for bigger Procurement projects. This means that suppliers will be asked to demonstrate how they secure sustainability and social issues in their business. While the above is not fully implemented, Entercard has already started to measure our suppliers' adherence to, for example, environmental work, ISO standards etc.

In 2020, Entercard performed a regulatory supplier assessment follow-up on the performance of 120 suppliers. We found that the average score was 4,1 on a scale from 1-5 (1-Unsatisfactory – 5-Leading).

The average score for sustainability and social awareness and environmental among suppliers was 3,9 on a scale from 1-5 (1-Unsatisfactory – 5-Leading).

#### Suppliers and Human Rights

**Our commitment:** Entercard works together with several suppliers, and it is pivotal that these suppliers are working to protect the human rights of their employees. We choose suppliers that take an active stand for their employees' rights, and suppliers that can document good processes when it comes to human rights. Two of our biggest suppliers are Capgemini and FICO.

Capgemini is a supplier of application development and maintenance, Business Information Management,

Testing Services and more. The services are delivered from Capgemini's offices in Mumbai, India. Capgemini is subject to the Provision 54 of the UK Modern Slavery Act 2015. This means Capgemini is required to disclose the steps they are taking to address modern slavery in their business and supply chain.

Further, all suppliers are asked to accept Capgemini's Supplier Standards and Code of conduct, to commit to principles of Human Rights, the International Labour Organization and OECD guidelines for Multinational Enterprises. Obligations referring to modern slavery have been incorporated into all their supplier contracts.

FICO have committed to take steps to prevent modern slavery and human trafficking in their supply chain through their Modern Slavery and Human Trafficking Statement.

## Highest level of importance: Information security

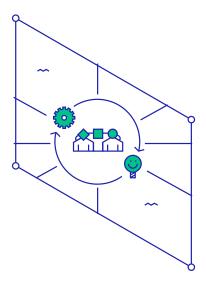
Our commitment: We provide annual information security training to ensure that the company's employees are aware of the various threats that exist, and of customers' expectations. We are also administer new requirements by legislators, which our employees need to consider. Our employees are our greatest asset for protecting our customers' information.

Entercard tracks developments within information security, and ensures that we have a focus on security when developing applications and web-based solutions, such as our online banking. We perform security tests that simulate attacks against our applications. These attacks correspond to what a hacker can do, but are carried out by professionals in consultation with us here at Entercard.

As well as testing our applications and websites, we also carry out phishing email tests. These tests are designed to ascertain in a controlled manner whether Entercard's personnel have a good awareness of the threats and risks from phishing or social engineering attacks. Social engineering attacks are a type of fraud where an individual pretends to be someone else in order to manipulate another individual into disclosing details that can be used in further fraud attempts or to obtain money. Our training courses teach Entercard's staff more about the guises that these fraud attempts may take so that they are able to identify and avoid them, should they be exposed to such actions.

During 2020, we have been working with increasing stability and performance within our IT landscape, improving governance structures and responsibilities and moving services to cloud technology.

We are aligning our Information Security Management System with IT operations responsibilities to foster maturity in these domains. The domains cover 17 different areas, which include governance, security management, access management, risk assessments, business continuity, emerging technologies and further within the information security domain. In addition, we also perform security health checks on both infrastructure, as well as on applications and websites, in order to improve resilience against risks, threats and vulnerabilities that may materialise.



## A diverse and engaged workforce

**Our commitment:** Entercard is firmly committed to diversity and equality across the Group. We recognise that the strength of the business is built on the understanding of individual strengths and differences, and seek to respect these.

We are working actively to secure an environment characterised by equality, diversity and mutual respect, where everyone has the opportunity to contribute to the company's success and to realise their own potential. Employees and others involved in Entercard's business will be selected and treated in a manner that does not discriminate according to gender, colour, religion, age, disability, sexual orientation, nationality, social or ethnic origin, political beliefs, trade union membership or other conditions. In Entercard, we do not tolerate any form of discrimination or harassment in our daily work. Entercard believes that the wide array of perspectives that results from a diverse workforce promotes innovation and business success. Managing diversity makes us more creative, flexible, productive and competitive, and promotes our ambition to be an "Employer of Choice", where employees can manage work, private life and parenthood with a healthy balance.

Gender equality and diversity are matters of awareness. Entercard focuses on fostering gender equality and diversity in the way we attract, develop, retain, reward and interact with employees on all levels.

#### Working against bias

We are aware of the risk of unconscious bias and what consequences this can have. We initiated an internal survey to map gender distribution in relation to remuneration. This survey showed that male employees are receive a higher proportion of ratings such as "Exceptional" and "Above expectations", and that female employees have the highest proportion of "fully meets expectation".

We have identified areas to monitor further the risk for unconscious bias and mitigating actions. To raise awareness and increased knowledge on bias, we held workshops in all management teams.

Human Resources Business Partners (HRBP's) in different functions facilitated a workshop in all management teams to raise awareness and knowledge about bias in general.

## Harassment, discrimination and bullying

Entercard is committed to providing a workplace that is free from any form of harassment, discrimination and bullying. Harassment in the workplace is against the law, in direct conflict with our values and not acceptable in any form. When Entercard determines that an allegation of harassment is credible, we will take prompt and appropriate action.

We proactively support our leaders understand the behaviours, expectations and requirements, when it comes to harassment, discrimination and bullying, by performing periodic reviews and delivering information sessions. These include how the individual should react if they experience, or witnesses that others are exposed to harassment, discrimination and bullying.

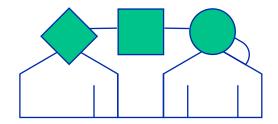
#### Equal pay

Equal pay analyses are prepared annually in Sweden, Norway and Denmark. We publish staff costs, including variable pay, as part of the Entercard annual report. In addition, we are required to report statistics on salaries for male and female employees in Sweden as part of the 2008 Discrimination Act's equal pay survey requirement. In Norway, the 2017 Equality and Anti-Discrimination Act took effect from 1 Jan 2020, and requires employers to publish information on gender pay differences.

## Employee engagement in sustainability activities

Our commitment: Our motto for sustainability activities for employees is sustainability is "We use our strengths to support others". All Entercard employees can spend up to 25 hours of their working hours, after agreement with their line manager, contributing to our sustainability projects. We have chosen to engage in projects that boost knowledge sharing and skills development amongst young people. Through cooperation with various partners, we are creating a win-win situation by offering our time and expertise. In addition to helping young people, we also stimulate internal motivation and interaction across the across the organisation.

During 2020, we had to make adjustments on how we work with sustainability activities, due to COVID-19. Traditionally, our activities and cooperation with partners has relied on our physical presence at events, but regulations and a concern for public health has challenged us into finding new ways of using our strengths to support others.



#### We work with organisations such as:

- Ungt Entreprenørskap
- · Fonden for Entreprenørskab
- My Dream Now
- Hold Norge Rent
- · Stiftelsen Håll Sverige Rent
- Blue Cross Norway
- Fryshuset

Initiatives with Fonden for Entreprenørskab, Ungt Entreprenørskap and My Dream Now have been possible, as events can be held digitally. Other Initiatives, like Fryshuset, still rely on our physical presence. In these cases, we have been cautious of our actions and consequences, and have followed government regulations. The COVID-19 situation in each region has demanded that we contribute in monetary ways to support others. We have supported Blue Cross Norway with a sum that was earmarked to winter clothing for children of families associated with Barnas hus at Blue Cross. In Denmark, we have supported Dansk Folkehjælp through PlusKort. The monetary contribution went towards families in a financially challenging situation during Christmas season.

# Risk and Compliance management

# 3 Risk and Compliance management

#### Entercard's three lines of defence.

#### Board

#### CEO

#### Risk ownership 1st line of defence

Owns risk and risk management activities including identifying, assessing, controlling and mitigating risks

#### Business-, Operationsand Support Functions

Owns the risks, controls, incident management and business continuity

Makes management decisions in line with risk appetite- and tolerance levels

Implements and embeds needed controls and mitigates any deficiencies

#### Risk & Compliance Management 2nd line of defence

Managing and facilitating effective risk and compliance management practices

#### Risk Control- and Compliance Functions

Facilitate framework for risk management-, control- and compliance processes

Support, educate, advise

Independently monitor risks and compliance with laws and regulations and the effectiveness of framework and processes

Independently report on risk and compliance topics

#### Risk Assurance 3rd line of defence

Review and assess efficiency of risk management processes and corporate activities

#### Internal Audit

Provide assurance to the company's board of directors and senior management.

Assessment whether risk- and capital management and governance framework are sound and effective

Assessment of routines according to internal an external requirements

#### Compliance management

Entercard is subject to a vast number of regulatory requirements, which derive from both different national and supranational sources. Entercard is obliged to conduct its business activities in compliance with regulatory requirements at all times.

Entercard's Board of Directors have overall responsibility for ensuring that Entercard's operations are conducted in accordance with current laws and regulations. The Board sets basic compliance requirements through a Compliance Policy.

The Compliance Policy outlines that the Chief Executive Officer (CEO) is responsible for establishing a Compliance function. The Compliance function shall be headed by a Chief Compliance Officer, who reports to the CEO and the Board. Further, the Compliance function shall be organisationally separated from the business organisation and the Risk Control function.

The Compliance function implements processes and procedures to ensure that operations are conducted in accordance with laws and regulations. It should be noted that the Compliance function is not responsible of regulatory requirements in itself, as it is the responsibility of management, staff and ultimately the CEO.

The Compliance function supports the organisation, the CEO and the Board by providing advice and independent assurance.

#### The Compliance function's key processes are:

- Regulatory Watch to identify new or amended regulatory requirements
- Risk Assessment to identify compliance issues from a risk-based approach
- Yearly activities documented in the Compliance Plan
- Advice, Support and Train
- Monitor
- Report

Further, the Compliance function is the primary interface between Entercard and Regulatory Financial Supervisory Authorities.

Compliance work can be characterised by a proactive approach, whereby the Compliance function shall help maintain and reinforce Entercard's reputation and trustworthiness. We seek to reduce the risk of regulatory sanctions or loss of reputation due to inadequate adherence to regulations.

#### Risk management

Entercard's Board of Directors are overall responsible for ensuring that Entercard's operations are conducted in accordance with current laws and regulations. The Board sets basic risk management requirements through the Enterprise Risk Management Policy.

The CEO is, in line with the Enterprise Risk Management Policy, accountable for establishing procedures to ensure that operations are conducted in accordance with laws and regulations and good risk management practices. In addition, each person in the organisation is responsible for effectively managing risks in the day-to-day operations.

As a consumer finance company, Entercard is inherently exposed to risk as part of its business model. As such, Entercard does not attempt to eliminate risk, but rather to understand and where appropriate manage and mitigate risk. This is to ensure Entercard delivers value to its shareholders while ensuring that risk of insolvency is at all times kept low and all risks are within set risk appetite levels. Entercard's risk taking is both controlled and directed towards businesses that provide attractive risk-adjusted returns.

Entercard is committed to responsible lending, a commitment which begins at the point at which credit is promoted and continues through to helping those who have encountered financial difficulties. Credit is only granted to customers with repayment ability on the basis of sound creditworthiness and affordability assessments. Entercard evaluates credit applicants' ability to repay debt, and will not approve credit where assessments indicate that applicants are not in a position to manage their requested borrowing. These principles are designed to create conditions which promote sound lending practice.

A disciplined approach to dealing with risk is required to ensure that all material risks are identified and appropriately managed. All risks identified are assessed and monitored as part of the overall risk management.

Entercard limits its risk exposures through the use of a risk appetite framework, which is set by the Board. Limits and targets embedded in the risk appetite framework may be adjusted by the Board in order to establish the risk strategy within the operations of Entercard.

The Risk Control function at Entercard is responsible for coordination and reporting on matters of risk management. Further, the Risk Control function is organisationally separated both from the business organisation and the Compliance function.

The Chief Risk Officer is responsible for the Risk Control function and reports regularly to the Board of Directors and the CEO.

#### Internal control system

Our internal control system consists of five components that pervade our business: control environment, risk identification and assessment, control activities, information and communication and monitoring activities.

#### Control environment

Our control system is an integral part of all our processes. This is the foundation for all other components of internal control within Entercard, providing discipline and structure. As an example, the control environment factors include the integrity, ethical values and competence of the employees and management.

#### Risk identification and risk assessment

Our internal control system identifies, continually assesses and analyses risks that the business encounters. Our risk assessment forms a basis for determining how the risks should be managed.

#### Control activities

Control activities are an integral part of the daily activities at every business level within the Entercard Group. Control activities include a range of activities as diverse as approvals, authorisations, verifications, reviews of operating performance and segregation of duties.

#### Communication and monitoring activities

Entercard performs oversight of the control environment, follow-up on the status of control activities as well as review of the risk exposure on a regular basis. The status and findings are presented to relevant stakeholders, committees and forums. In addition, the Risk Control function regularly prepares an aggregated analysis and report, which is presented to the Executive Management Committee and to the Board. Monitoring activities are carried out by the Risk Control function and Compliance function using a risk-based approach. Results from monitoring activities, mitigation actions and status are also part of the regular risk reporting.

#### Overview of operational risks in sustainability

The risks related to the sustainability work that have been identified in 2020 are primarily:

MOST MATERIAL RISKS	RISK	MITIGATIONS / ACTIONS 2020
FINANCIAL STABILITY	Credit Risk	Entercard applies restrictive underwriting criteria through scoring models and policy rules.
		<ul> <li>Entercard lends money only when there are sound grounds to expect that the borrower can fulfil his or her commitment to Entercard.</li> </ul>
		During 2020, Entercard has in Sweden started using a new acquisition risk score from our vendor. This score is supposed to give a much better identification of risky customers thus improving our overall credit quality.
	Liquidity Risk	<ul> <li>Funding is obtained from parent companies, with terms that at least matches the behavioural duration of the lending.</li> </ul>
		<ul> <li>Entercard holds an adequately sized portfolio of liquid assets, with high credit quality and good market liquidity to secure that they can be sold with a short notice and a predictable price, in a stressed liquidity environment.</li> </ul>
	Market Risk	<ul> <li>Entercard matches the interest rate duration of the funding with the contractual interest rate duration of the lending.</li> </ul>
		<ul> <li>Entercard does not take any active trading positions.</li> <li>Entercard does not take any currency risk besides the FX risk that arises in the consolidation, because the branches' own funds are in local currency.</li> </ul>
	Capital	<ul> <li>Entercard holds a buffer of own funds for capital needs.</li> <li>The total amount is appropriate for our needs and is above the regulatory capital requirement.</li> </ul>
		<ul> <li>Entercard forecasts the capitalisation at least three years ahead, in both normal and stressed conditions.</li> </ul>

#### DIVERSE AND ENGAGED WORKFORCE

Diversity and gender equality and engaged workforce related risks, which have relevance to over 470 employees across Scandinavia, are governed by respective steering documents. Operational risk categories which are mitigated, are Process Risk, People Risk, Information Security Risk and External events. The risks are managed in Communication and sustainability, HR, Strategy and Performance.

Entercard's Operational Risk Framework has been implemented to identify, assess and mitigate the risks. In order for us to be compliant and to stimulate the effectiveness of the mitigating actions appropriate steering documents are in place.

Additionally Diversity and Gender Equality, Remuneration, and Ethics are governed via separate steering documents.

Staff training both mandatory and self-paced, are part of the control portfolio to mitigate risks and to equip staff with adequate competency to enhance work-life balance.

As part of Entercards Business continuity management framework, dependencies are identified within all critical processes and continuity plans are tested annually. As response to the COVID-19 pandemic, a successful stress test was performed on continuity plans to evaluate how the impact of COVID-19 would affect the abilities to maintain operations even if staff would get ill.

#### RESPONSIBLE LENDING

#### Credit risk

We are aware of our role in society and risks of providing credit to customers. As a responsible lender, we are committed to provide credit for those with a sound creditworthiness and we offer help to those in financial difficulties.

Entercard establishes ability to repay debt and does not approve credit where assessments indicate that applicants are not in a position to manage their requested borrowing

Credit is granted to customers with repayment ability on the basis of sound creditworthiness and affordability assessments. Entercard is committed to responsible lending, a commitment which begins at the point at which credit is promoted and continues through to helping those who have encountered financial difficulties.

During 2020, our Collection department worked actively to support our customers with all their questions that arose as a result of COVID-19.

We implemented a more relaxed use of the rules for some forbearance to help customers through difficult times.

#### ANTI-CORRUPTION AND AMI

#### AML risk

Being part of the financial services industry, Entercard is inherently exposed to the risk of money laundering and terrorist financing. AML/CFT is a focus area. Entercard actively works with securing that our products are not used for this purpose. The focus on the department has increased over the years and efforts have been made in regards of digitalization as well as collecting and aggregating relevant data for better decision-making.

#### TRANSPARENCY, GOVERNANCE AND COMPLI-**ANCE**

damage to reputation that EnterCard may suffer as a result of its failure to comply with laws, regulations, and EnterCard's policies and instructions

The risk of regulatory sanctions, financial loss, or Entercard makes financial reports publicly available for all quarters throughout the year, including an annual report. The reports are available in both Swedish and English on our websites. Entercard also publishes company information on our websites such as new partners and major company changes and discloses our suppliers as well as all necessary information on our products and services to our customers. This includes information on responsible lending, privacy, interest rates, our owners and contact information.

#### FRAUD

#### Fraud risk

As a financial institution, Entercard is exposed to fraud risk. Entercard is committed to increase control and reduce the negative consequences of fraud on our customers, our brands, the schemes and the company through our fraud platforms and solutions.

#### **IT-SECURITY**

Risk of not being in adequate

control of our IT assets and services and their respective lifecycle.

Risk of being insufficiently capable of responding to emerging threats and timely identification and resolution of vulnerabilities. We have implemented a concept for performing security testing on both external and internal systems, as well as phishing and social engineering attacks.

In addition, we have a strong focus on third party management by ensuring that relevant requirements are reflected in the contracts and regular supplier assessments are conducted to verify compliance.

We follow a service-/process-oriented way of working, supporting the capabilities of logging and monitoring incident or breaches and to fulfil regulatory compliance.

#### RESPONSIBLE SOURCING

The risk of indirectly operating without adhering to regulations, such as data security and privacy.

Reputational damage related to materialising third party risks.

To ensure that our most important suppliers have sufficient stability and control of their risks, all contracts follow a comprehensive process starting with requirement setting and supplier screening, agreement phase, follow-up ongoing contracts and termination or amendments of contracts.

Supplier assessments are performed throughout the lifecycle of the relationship including among others supplier risk assessments, validation of adherence to KPI's, the performance of the supplier, data privacy, data quality and maintenance of contingency and business continuity. Other areas included are environmental work and ISO standards.

Periodic supplier assessments result in an overall score rating from 1 (unsatisfactory) to 5 (leading). The average score for areas related to sustainability and social awareness / environmental work in 2020 was 3,9. Average for all questions were 4,1.

#### **ENVIRONMENT**

The risk of serious negative impact on the environment due to internal work at Entercard, or by our Suppliers when contracted by us.

Damage our reputation and license to operate.

Digital work processes: All of our offices have the necessary digital equipment to cooperate across teams, offices and boarders without travel.

Measuring office supply and waste: The Oslo office has started measuring waste, to monitor if it is possible for this to be reduced in the coming years.

Measuring use of electricity and heating: Our offices measure use of electricity to monitor our environmental footprint.

Reduction of use of paper: Entercard is continuously working to get customers over to e-invoices. We mainly communicate through SMS, e-mail and our own, or our partners' netbanks. Entercard's strategy include becoming fully digital in all customer touch points, further decreasing the environmental footprint.

# 4 Central performance indicators

# 4 Central performance indicators

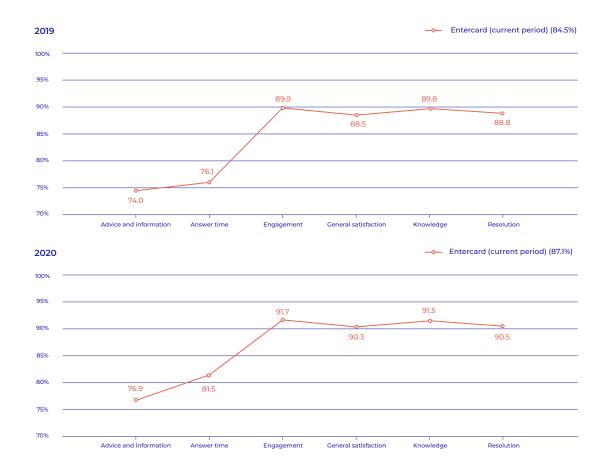
This chapter discloses central performance indicators that impact sustainability in our business.

#### Customer feedback

Providing great service to our customers is vital for our business. We always aim to optimise the value from every customer relationship through delivering an efficient, informed and satisfying customer experience in every interaction with us. Our Customer Service team is focused on first contact resolution.

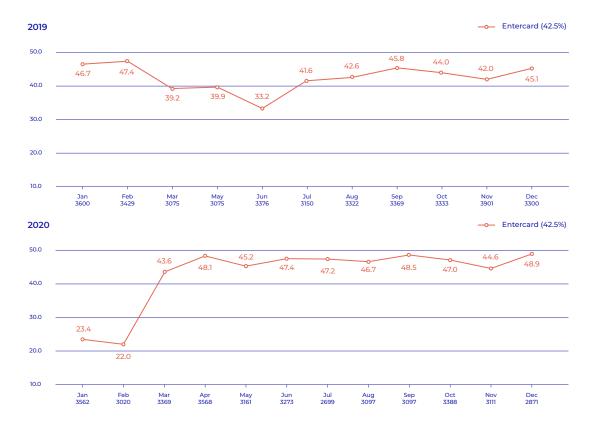
retention, cross sales, and providing beyond expectations customer experience by giving 'that little extra' to our customers.

Customer Service also provides support to our partners. It is important for us to monitor how our customers experience our service. We measure net promoter score and customer satisfaction. Both figures have had a moderate increase over recent years. The customer satisfaction from 2020 improved to the best result we have had since we started measuring. During January and February, Entercard applied a new methodology for measuring customer NPS, which was changed in March to the previous methodology applied in 2019.



#### Transaction NPS

Transactional Net Promoter Score is the process of surveying our customers after an interaction, or transaction, with us.



#### Reputation survey

We have conducted a reputation survey among partners and suppliers the last four years. From the 2020 results, we see that our stakeholders see us as a reliable and trustworthy company, primarily associated with credit cards. Secure and safe solutions and high ethical standards stand out as strong attributes, while having good products.

	2019	2020
Overall  impression  5, where 5 means good, partners scoan average of	/ery Entercard. A total of 64,7 %	4,25 in overall impression of Entercard.  For the total selection of respondents, the number is 4,5. 94% have chosen either 4 or 5 on this question.

#### 2019 2020 3,9 on the question related 4,0 on the question related **Products** On a scale from 1 to and services 5, where 5 means to high quality products to high quality products strongly agree, and services. A total of 58,8 % and services. partners score havechosen either 4 or 5 on this an average of For the total selection of question. respondents, the number is 4,3. For the total selection of 80% have chosen either 4 or 5 on this question. respondents, the correspondingnumbers are 4,3 and 72%. 3,6 on the question related to 3,1 on the guestion related to Innovation On a scale from 1 to innovative business. A total of 29,4 innovative business. 5, where 5 means % have chosen either 4 or 5 on this strongly agree, For the total selection of question. partners score respondents, the number is 3,8. an average of 58% have chosen either 4 or 5 For the total selection of respondon this question. ents, the correspondingnumbers are 3,8 and 53 %. 3,3 on the question related 3,7 on the question related to On a scale from 1 to Social to whether Entercard shows whether Entercard shows social 5, where 5 means responsibility social responsibility in a relevant responsibility in a relevant way. strongly agree, way. A total of 17,6 % have chosen partners score For the total selection of either 4 or 5 on this question. an average of respondents, the number is 4,3. For the total selection of 62% have chosen either 4 or 5 respondents, the corresponding on this question. numbers are 4,2 and 49 %. 4,3 on the question related to high 4,2 on the question related Ethical On a scale from 1 to ethical standards. A total of 64,7 % to high ethical standards. Standards 5, where 5 means have chosen either 4 or 5 on strongly agree, For the total selection of this question. partners score respondents, the number is 4,5. an average of For the total selection of respond-79% have chosen either 4 or 5 ents, the corresponding numbers on this question. are 4,5 and 72%.

#### 2019 2020 4,2 on the question related 4,2 on the question related to Willingness to On a scale from 1 to to willingness to recommend willingness to work with Entercard. recommend 5, where 5 means others to work with Entercard. someone to strongly agree, For the total selection of A total of 64,7% have chosen work with partners score respondents, the number is 4,6. either 4 or 5 on this question. Entercard an average of 91% have chosen either 4 or 5 For the total selection of on this question. respondents, the corresponding numbers are 4,6 and 86%. 4,5 on the question related 4,1 on the question willingness Willingness to On a scale from 1 to to willingness to recommend to recommend a friend to apply recommend 5, where 5 means a friend to apply for a job in for a job at Entercard. a friend to strongly agree, Entercard. A total of 58,8% have apply for job partners score For the total selection of chosen either 4 or 5 on this at Entercard an average of respondents, the number is 4,5. question. 82% have chosen either 4 or 5 For the total selection of on this question. respondents, the corresponding numbers are 4,5 and 79%. 4,5 on the question related 4 on the question related to Responsible On a scale from 1 to to willingness to recommend responsible credit lender. lender 5, where 5 means a friend to apply for a job in strongly agree, For the total selection of Entercard. A total of 71% have partners score respondents, the number is 4,2. chosen either 4 or 5 on this an average of question. 56% have chosen either 4 or 5 on this question. For the total selection of respondents, the corresponding numbers are 4,3 and 52%.

#### Web accessability

The idea that the World Wide Web should be available to everyone, regardless of background and

whatever system and hardware they are using, is fundamental. Being available, means that developers need to make web pages with certain aspects in mind. This can be font size, contrast, alt-attributes and information architecture. The purpose is to make the page accessible to the highest number of people, and finding ways to make sites useful to those with impaired eyesight and hearing. Entercard has acted on our ambition to improve on site accessibility.

Our website is coded in accordance with the Web Content Accessibility Guidelines (WCAG), and to keep it up-to-date we are constantly improving our web pages. During 2020, we worked intensively on improving our accessibility, which included introducing a new design on our web pages. The new design featured a higher level of contrast and different colours, which makes text and links easier to see. Further, we improved our methods of displaying links. This made the links more obvious to all users in general, and especially those with impaired eyesight.

It is important to us that information is accessible, by making it effortless to find. The most effective way to ensure this is through the creation of a logical information architecture. It was therefore natural for us to introduce an updated menu architecture in parallel with the redesign. By making information like 'How Do We Work With Security' and 'What We Do as a Responsible Lender' easily accessible, we potentially contribute to a more informed audience.

In 2020, we updated our logo and colour scheme in line with a more modern and aesthetically pure expression. The colour scheme, which is more vibrant compared to the previous one, gives Entercard a more distinct profile and distances us further from other businesses.

It is important for us to have a website that is accessible to the highest number of people. Therefore, we also updated our webpage to a colour that increased contrast to achieve the highest possible readability. Our webpage now has a contrast ratio of 6,19:1 and fulfils all criteria to WCAG AA, which is the level of web conformity level most organisations aim to meet.

We continued our work on resolving website errors and warnings. In 2020, data from our measurement tool Siteimprove, shows that we have improved on resolving errors and warnings compared to 2019.



#### **Employees**

Our employees are Entercard's most important asset. Our team of over 470 people represents 40 different nationalities. For Entercard, diversity at all levels is important. Our management team alone has six different nationalities, and women hold 3/10 management positions.

In 2019, we established a leadership program based on the vision of 'Performing through others.' The aim is to develop and activate the behaviours and mind-sets needed to work in a more process-oriented way. In 2020, we also introduced initiatives to propel process-based work across the organisation at all levels. To date, 135 leaders, process owners and senior specialists have participated in the leadership program.

	2019		2020	
Male	199	43%	201	43%
Female	262	57%	267	57%
Turnover (permanent employees)	2019		2020	
Norway	22 persons	13,1%	22 persons	13,66%
Norway Sweden	22 persons 17 persons	13,1% 6,6%	22 persons 23 persons	13,66% 9,16%
	· · · · · · · · · · · · · · · · · · ·		•	

#### Voice of employees 2020:

To identify work climate and employee wellbeing in our organization. Entercard conducts a Voice of the Employee Survey (VoE) annually. The VoE is carried out as a web-based questionnaire. We have a 93% response rate from employees on the survey.

Voice of employees	Thresholds	Actuals 2019	Actuals 2020
Leadership	5,5	5,9	6,2
Work climate	5,5	5,8	5,9

## Climate friendly buildings: energy consumption per location

Entercard acts responsibly in our local communities. Part of this is to make it easier for our employees to reduce their environmental footprint. Therefore, our company offices are located close to public transportation. The offices are centrally located close to buses, trains, subway and trams. In addition, we have a bicycle-parking garage in our Oslo office's basement. The bicycle garage has chargers for electrical bicycles.

We are increasing our efforts to measure our energy consumption and waste. During 2020, we ran internal information campaigns in the offices to increase employees' awareness on recycling. The following information will be used as a benchmark for future consumption, and we will strive to be aware of our environmental footprint and reduce waste and consumption when possible.

2019	Stockholm	Copenhagen	Trondheim	Oslo
Energy use	182 246.4 kWh	74 728 kWh	101 420 kWh	409 528 kWh**
2020	Stockholm	Copenhagen	Trondheim	Oslo
Energy use	227 060 kWh*	31 197 kWh	133 583 kWh	309 686 kWh**

<sup>\*</sup>In May 2019, we expanded our business with a new and energy efficient office in Stockholm.

<sup>\*\*</sup> Includes district heating.

#### Paper use at Entercard

We are continuously working to reduce our use of paper. This includes motivating our customers to move from paper invoices to digital invoices. To stimulate this behaviour change, we have implemented campaigns encouraging the switch.

In addition, we have information on how to change from paper to digital on our websites. From 2019 to 2020, the share of digital invoices increased from around 51,70 to 56,08 percent.

Entercard promotes digital invoicing to customers in all portfolios in Sweden, Norway and Denmark. Currently Norway and Denmark are the most mature markets for digital invoices.

Communication with our customers is mainly digital through SMS and e-mail. We combine this with regular mail to ensure maximum effect during our campaigns.

	2019	2020	
Paper invoices sent out Jan-Nov	6.188.527	5.368.900	
Paper invoices per month	480.000	459.992	
Paper invoices total per year	6.700.000	5.836.346	
Digital sent out Jan-Nov	5.284.870	6.111.648	
Digital per month	520.000	584.369	
Digital total per year	5.800.000	6.705.607	
Share of paper invoices	48,30%	43,92%	
Share e-invoices	51,70%	56,08%	

#### Paper vs. digital share 2019-2020

